

# V.I.C Shipyard and Industrial History Center

## ***A historical center for shipyards and industries in Gothenburg***

We have now in 2019 started up the independent and non-profit association, **V.I.C, Shipyard and Industrial History Center** in Gothenburg, in order to intensively influence the decision makers on our ideas. What do we mean with a **Shipyard and Industrial History Center**?

- **V.I.C, a Shipyard and Industrial History Center**, shall be a meeting and inspiration arena for everyone, *a natural meeting place in a natural environment for dynamical development, an event center of world class.*



Photo: Göteborgs Hamn

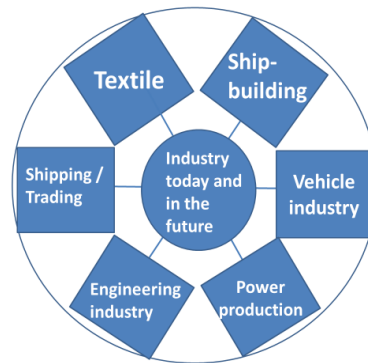
- The Center is built on a main exhibition based on a timeline connecting the history and the future.

Below is presented the six most important thematic industrial areas in West Sweden:

- Textile industry
- Shipbuilding
- Vehicle industry
- Mechanical industry
- Power production
- Trade/shipping

Maybe the most important is No. seven:

- The Industry today and in the future



- The Centre will consist of an industry historical exhibition following a timeline ending in the future, with generous areas for temporary exhibitions.
- Furthermore, a large general area with reception, shop, cafe and restaurant, an auditorium, library, class/meeting rooms, try-out area for children and young people, as well as information about all 150 workplace museums in the Western Götaland region.
- The Centre should be open all week, incl. Saturday and Sunday, have easy access via general communications and have large parking areas.
- In our vision we see a center with a clear architectural profile, a building with a spectacular appearance connected to the historical and the future identity of the industrial region of Western Sweden.



foto: Göteborgs Hamn



foto: Stig Hakner

## Take care of the history and let it point out the future direction!

- ❖ The industry of West Sweden has been and still is the motor in the development of Gothenburg City and the region for hundreds of years.
- ❖ Gothenburg is the hub of the most important industrial region in Northern Europe and it stands for a fantastic industrial heritage.
- ❖ The development is progressing in an increasing pace and the industrial soul is still there.
- ❖ It is urgent to take care and make use of our industrial heritage before it is too late – *those who created and knew the history are fewer for every year.*
- ❖ We lack an industrial center – a timeline which describes the industrial history of the Western region of Sweden and the city of Gothenburg – that leads us into the future!

***“ It is unique that West Sweden each time rises after crises and always comes back, why?”***

(Christer Ahlberg, University of Gothenburg)

In the digital arena **Prisma, Region Västra Götaland** the most important questions are raised:

- **How and why has this region managed to come back, and which are the factors, that make the region constantly rise from the ruins of past industrial eras?**
- **Which lessons can be learned for the future from these crises?**

***“ Today’s success is based on yesterday’s lessons.***  
(Patrik Andersson, Business Region Gothenburg)

***“ The Center must be attractive in order to be appreciated.”***  
(Bengt Tengroth, Ex. Chairman of the Board of Götaverken City Shipyard.)

***“ There is always a need of innovative meeting places and environments.”***  
(Tord Hermansson, Managing Director of Lindholmen Science Park AB)

***“ It is attractive if the Center can be built at an existing, central shipyard and industry location.”***  
(Lena Andersson, MD, Älvstranden Development AB)

***“ The experience must emotionally affect the visitor.”***  
(Mats Nilsson, Vice President Group Relations, AB Volvo)

***“ We shall be brave enough to rethink and work together in order to be actionable together”.***

Also:

***“ Gothenburg is internationally recognized for the ability to work together – in an environment where people develop and like their work.***

***The business has full support from the City of Gothenburg which is proud to be acting in one of the world’s most progressive conurbations”***

(From Business Strategic Program and targets 2035 for Gothenburg, BRG, Business Region Gothenburg)



### ***Do you want to join?***

Help us to create this world unique Centre, a permanent reminder from the history of West Sweden and its future, by becoming a member of our association:

***V.I.C, Shipyard and Industrial History Center***

For more information or membership, contact:

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Read more on: [www.viccenter.se](http://www.viccenter.se)

Member fee, SEK:

Single 150:- Association 150:- Company: 500:-

Swish: **1232687440** Bankgiro: **5347-5356**

### ***Note!***

**Using Swish:** Write your name and address on Swish, alternatively send E-mail to the Cashier.

**Using bankgiro:** Send E-mail with your name and address to the cashier.

V.I.C 2.7.1 2019 05 28